

FERAH GAMES L.L.C-FZ

CHILDREN'S PRIVACY NOTICE

(Last updated March 2026)

1. WHAT IS THIS ALL ABOUT?

We are Ferah Games L.L.C-FZ. When you play our games, we will collect and use your personal data. On this page, you can find information on how we use your personal data, your rights over your personal data and who we might share it with. You can find more detail on these areas in our main privacy notice which you can read here (<https://ferahgames.com/pp/>).

If you are struggling to understand this privacy notice or anything else, please speak to your parent or guardian. You, or your parents or guardians, can also always contact us with questions at store@ferahgames.com.

2. WHAT IS PERSONAL DATA?

Personal data is any information which relates to you specifically. This includes your name, gender, age, contact information, information about how you play our games and information about the mobile phone which you use to play our games.

3. WHAT PERSONAL DATA DO WE COLLECT ABOUT YOU?

Most information we hold about you is collected directly from you (for example, you may be asked to share information with us when playing our games or using our website). We also install software in our games, which is provided by other companies, that collects information about you and the mobile phone which you use to play our games.

This table has more detail:

Category	Description	Examples of information which we collect
Mobile information	Information relating to the mobile phone which you use to play our games.	We collect an "identification number", connected to your mobile phone, which allows us to identify who you are. We also collect certain information relating to your mobile phone settings (including language and time zone settings).
Gameplay information	Information that is created when you play our games.	Information about your performance when playing our games (including game scores), any purchases you make when you play our games and any social media accounts (for example, your Facebook account) which you have connected to the account you use to play our games.
Messages information	Information we use to respond to your messages.	Information in your messages and your name and contact information.

4. WHY DO WE COLLECT INFORMATION ABOUT YOU?

We have listed our purposes for collecting your personal data below. We have to have a “legal basis” for each purpose. This is the reason why we can legally use your information.

This table has more detail:

Purpose	Legal basis
To make our games available to you, and allow you to enjoy all of the features within our games	We can use your information for this purpose because we have good reasons to do so. Before we use your information for this purpose, we have weighed your own interests against these reasons, and have decided that it is reasonable for us to use your information for this purpose (as long we follow certain rules). This legal basis is called “legitimate interests”.
To fix issues relating to our games	
To respond to messages which you send us relating to our games	
To understand how you play our games	
To choose advertisements that are probably more relevant to you and show you these when you play our games	Sometimes we can use your information for this purpose because we have your (or your parent’s/ guardian’s) consent before doing so. At other times, we can use your information for this purpose because it is within our “legitimate interests”.
	Information on Consent: Consent means you or your parent/guardian say it is okay for us to use your information. You can change your mind anytime and say ‘no’—this is called the right to withdraw your consent.

You can find more information on our specific “interests” in using your information, when we use your information for the purposes of our legitimate interests, in our main privacy notice, which you can read here (<https://ferahgames.com/pp/>).

5. WHAT ARE OUR AGE RESTRICTIONS?

If you are below 13 years old, you are not allowed to play our games. If you are between 13 and 18 years old, you must get your parent’s or guardian’s permission to play our games.

6. WILL WE SPEAK WITH YOUR PARENTS/GUARDIANS?

Your parent or guardian can contact us if you are playing our games without their permission. If so, we will speak to them about any accounts which you use to play our games, and we will likely delete your accounts and all connected information.

7. WHO DO WE SHARE YOUR PERSONAL DATA WITH?

Your parents	Our employees	Service Providers	Other companies and organisations
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For example, if they have any questions about our games, or they ask us if you are playing the games without their permission.	For example, to help us make the games available to you and ensure that they are working well.	For example, if <ol style="list-style-type: none"> 1. Businesses who help us run the games. 2. Companies that store user data or send emails. 3. Partners who provide additional game features or support. 	For example, if: <ol style="list-style-type: none"> 1. We are bought by that company, or where we buy another company 2. We have to do this to comply with law or to protect the rights or safety of us or our users 3. They are helping us to provide our games and website to you
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8. WHAT RIGHTS DO YOU HAVE OVER YOUR PERSONAL DATA?

You have lots of rights over your information, which can be used in certain circumstances. More detailed information on these rights is set out in our main privacy notice, but the main rights allow you to ask this:

“Give me a copy of my information”	“Correct my information”	“Stop using my information”
Example: you can ask us to provide you with a copy of all information which we hold about you, in relation to a specific game	Example: you can ask that we update contact information we hold about you if that information is out-of-date or incorrect	Example: if you don’t want to play our games anymore, you can ask us to stop processing your information.
“Delete my information”	“Limit how we use your information”	“Give my information to someone else”
Example: If you don’t want to play our games anymore, you can ask us to delete all the information we have about you.	Example: You can ask us to only use your information in certain ways, and not for other things.	You can ask us to send your information to another company, for example if you want to move your game account.

If you want to do any of these things, please email us here: store@ferahgames.com.

We don’t use computers to make important decisions about you by themselves. This is known as automated decision making.

If you are not happy about our use of your personal data, you can contact a “data protection regulator” – which is an organisation that helps protect your personal information and privacy, and makes companies and organisations use everyone’s personal information safely, properly and responsibly. The United Arab Emirates data protection regulator is the UAE Data Office.

9. HOW LONG WILL WE HOLD ON TO YOUR PERSONAL DATA AND WHERE DO WE KEEP IT?

We will generally only hold on to your personal data for as long as we need it for each of our “purposes”. After that, we will delete it. Sometimes we will need to hold on to your personal data because the law says so.

10. TRANSFER OF PERSONAL DATA

Sometimes we might send your information to other countries to help run our games. We make sure it stays safe and use special contracts and words to protect it, just like in the United Arab Emirates. This is called “Standard Contractual Clauses”.